

tidningen UTEMILJÖ



Utemiljö is a leading trade magazine about gardening which has delivered news and articles to the readers since 1967. The magazine is read by professionals in parks and gardens, cemeteries, golf courses and by city planners, architects, landscape engineers, landscape gardeners and real estate companies.

Advertising rates and Publishing schedule

	1/1-page 185x265 mm 12 500 SEK		1/2-page 185x130 mm 7 500 SEK	Publishing schedule 2018 <table border="1"> <thead> <tr> <th>Issue</th> <th>Theme</th> <th>Publ date d/m</th> <th>Materials due d/m</th> </tr> </thead> <tbody> <tr><td>1</td><td>Design with water</td><td>6/2</td><td>23/1</td></tr> <tr><td>2</td><td>Urban grounds</td><td>20/3</td><td>27/2</td></tr> <tr><td>3</td><td>Parks, extended issue</td><td>24/4</td><td>3/4</td></tr> <tr><td>4</td><td>Urban meeting places Playgrounds and gyms</td><td>5/6</td><td>15/5</td></tr> <tr><td>5</td><td>Landscaping</td><td>11/9</td><td>21/8</td></tr> <tr><td>6</td><td>Winter</td><td>9/10</td><td>18/9</td></tr> <tr><td>7</td><td>Safe outside/lighting</td><td>6/11</td><td>16/10</td></tr> <tr><td>8</td><td>Trees and plants</td><td>11/12</td><td>20/11</td></tr> </tbody> </table>	Issue	Theme	Publ date d/m	Materials due d/m	1	Design with water	6/2	23/1	2	Urban grounds	20/3	27/2	3	Parks, extended issue	24/4	3/4	4	Urban meeting places Playgrounds and gyms	5/6	15/5	5	Landscaping	11/9	21/8	6	Winter	9/10	18/9	7	Safe outside/lighting	6/11	16/10	8	Trees and plants	11/12	20/11
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Material

Ad material is delivered in digital form via mail, CD or similar. We accept most file formats, but print optimized pdf is preferred. The resolution must be 300 dpi, in correct size, and all images, logos and fonts must be included in the file. Ads in four colors should be created using CMYK for full color separation.

Discounts

Quantity discount is given as follows: Twice: 5% discount, 4 times: 10% discount, 6 times: 15% discount and 8 times: 20% discount.

Terms of payment

Net due within 30 days of billing. Prices are excl. VAT.

Material address

Submit all material to:
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